

Lights on. Curtains fall.
Are you ready to make an entrance?
The spotlight is yours. The world is your stage.
So go ahead, steal the show.

No one lives like you



Bolia presents; The New Icons

An icon is a piece that lasts throughout times and trends. It has the ability to mean something special in people's lives - as a statement about history, culture and individuality. Exactly that, has been the inspiration and ambition in the making of the new 2019 collection; The New Icons.

This year, together with some of the world's finest designers, Bolia has created a collection focusing on exquisite craftsmanship paired with a contemporary Nordic design twist; honouring the handcraft, sustainability and longevity in every single piece.



Cara sofa
Designed by Joa Herrenknecht

The New Icons has a story to tell. A story about craftsmanship, values and vision. Presenting a wealth of new colours, materials and shapes - pieces designed with an uncompromised focus on natural, authentic and sustainable materials, all with an undivided attention to the detail.



Soul armchair
Designed by Hertel & Klarhoefer

The collection is not only a tribute to traditions and authentic Scandinavian design but also to a unique expression of individuality. The universe is playful, minimalistic, powerful and soft - all at once and everything in between. Classic gets a twist as the collection is predicated on clean, sleek and simple silhouettes combined with a creative urban sense and delectable surfaces. A new playground, where organic bended wood, structural surfaces meets materials with a raw, industrial feel.

Sustainability and quality is the core of The New Icons Collection. Materials must be fine and luxurious, crafted environmentally right and socially responsible. All wooden materials used both inside and out are FSC-certified, our wool is IWTO certified, our leather is traceable and most of our fabrics are OekoTex certified. We only accept the best quality and that means our designs are built to last - to become icons.



Bronco vase
Designed by Fabio Vogel

The collection is designed with the ability to inspire and transform homes into creative, personal spaces. Taking inspiration from the era of Modernism where focus was on creating clean, light, functional furniture, with smart material use; The New Icons are consciously and sustainably designed from components that will get better with age, maturing and improving the more it's used, like solid wood and natural leathers. Designed to last a lifetime, or perhaps more. Please welcome, The New Icons.



Cosima modular sofa
Designed by KaschKasch



Latch coffee table
Designed by Dazingfeelsgood



X-stool
Designed by MUT Design Studio

The design company Bolia.com has 53 stores in Denmark, Sweden, Norway, Germany, Belgium, the Netherlands, Switzerland, and Austria, web shops in 27 European countries, and more than 300 dealers worldwide. In cooperation with more than 40 international designers, Bolia develops two annual collections of more than 250 furniture- and interior designs.

All designs are customized and handmade in Europe for each individual customer. Bolia has also gained international acknowledgement for design, concept and creativity, among others at the Global Retail Awards, Global E-commerce Awards, International EFFIE Awards, and as the winner of several Danish retail- and e-commerce awards.

Bolia.com

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